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## Reduced Inequalities

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In this issue, we're focusing on the 2022 FIFA® World Cup in Qatar, as well as the protests that have been occurring in Iran over the last few months.

### The World Cup's Environmental Impact

The 2022 FIFA World Cup in Qatar has already captured the attention of millions around the world as one of the most prominent global sporting events. It's also guaranteed to have a serious impact on the environment; the World Cup is expected to be responsible for over [3.6M tons of CO<sub>2</sub> emissions](#), approximately the annual emissions of the Democratic Republic of the Congo.

This is not the only issue. Qatar is a relatively small country, with a landmass approximately the size of Connecticut. With this small size comes, ostensibly, a lack of accommodation - especially given that a country with a population of 2.5M has had [765K visitors to the World Cup](#) in its first two weeks alone. To combat this issue, Qatar hopes to fly in visitors from neighboring countries, such as the United Arab Emirates (UAE) and Saudi Arabia; there will be 160 total flights each day between Doha and neighboring countries. Qatar Airways, Qatar's flag carrier and national airline, increased the frequency of flights to and from neighboring countries in anticipation of the match.

Additionally, a significant share of the emissions likely are the result of holding a series of football matches in the desert; for example, the 8 stadium fields and 136 practice fields [require 10,000L of water each day](#), which must first be desalinated as Qatar lacks a sufficient source of freshwater.

### Some Good News

This month's SDG is Goal 10: Reduced Inequality Within and Among Countries.

“Projections suggest that between-country inequality rose by 1.2 per cent between 2017 and 2021, the first such increase in a generation.” “One in five people have

experienced discrimination on at least one of the grounds prohibited under international human rights law, such as ethnicity, age, gender, disability, religion and sexual orientation.”

Arguably, these are saddening statistics, but they reflect the fact that SDG 10 is a wide-reaching goal, covering aspects such as discrimination, involuntary and voluntary migration, and economic prosperity.

However, here are some more positive figures for you that may act as an inspiration to not give up on achieving this goal.

- More than 1 billion people have been lifted out of extreme poverty since 1990 and a considerable number are now part of the expanding New Global Middle Class (NGMC).
- Advances in healthcare include medical developments such as the rapid diagnostic tests for malaria and antiretroviral drugs to manage HIV.
- Additionally, FIFA (finally) did something positive, joining the UN team to promote the Universal Health Coverage Day on the 12th of December. FIFA, along with the WHO, EAAF and Qatar’s Ministry of Public Health, organized the “Be Active: Bring the Moves for Health For All” campaign, which encourages physical activity for all people.

## Ways to Help Achieve Goal 10

You may be wondering how you can contribute to achieving SDG 10. In thinking of less fortunate people, especially during the holidays, our suggestions include:

- Financially or physically donating to: volunteering at nursing homes, organizations working with the homeless such as the “Tafel” or refugee organizations
- Engaging in fundraising activities such as winter concerts (like the one just passed), bake sales or other competitions to support these organizations.
- Participating in the BMS gift collection initiative (located at reception)

Finally, the SDGs in Action app offers many opportunities for action inspiration, engagement and initiative. Get creative, be original, and embrace the chance at giving back to the community and less fortunate people!

*That’s a wrap for 2022! Enjoy your holidays. We’ll see you next year.*